

# Community Profile

Baldwin town  
Baldwin town, ME (2300502655)  
Geography: County Subdivision

Baldwin town, ME (2300502...

<b>Population Summary</b>	
2000 Total Population	1,290
2000 Group Quarters	0
2010 Total Population	1,148
2015 Total Population	1,096
2010-2015 Annual Rate	-0.92%
<b>Household Summary</b>	
2000 Households	493
2000 Average Household Size	2.62
2010 Households	455
2010 Average Household Size	2.52
2015 Households	439
2015 Average Household Size	2.50
2010-2015 Annual Rate	-0.71%
2000 Families	385
2000 Average Family Size	2.89
2010 Families	350
2010 Average Family Size	2.79
2015 Families	335
2015 Average Family Size	2.76
2010-2015 Annual Rate	-0.87%
<b>Housing Unit Summary</b>	
2000 Housing Units	577
Owner Occupied Housing Units	75.0%
Renter Occupied Housing Units	10.4%
Vacant Housing Units	14.6%
2010 Housing Units	577
Owner Occupied Housing Units	68.5%
Renter Occupied Housing Units	10.4%
Vacant Housing Units	21.1%
2015 Housing Units	581
Owner Occupied Housing Units	65.6%
Renter Occupied Housing Units	10.0%
Vacant Housing Units	24.4%
<b>Median Household Income</b>	
2000	\$37,256
2010	\$42,631
2015	\$45,521
<b>Median Home Value</b>	
2000	\$92,177
2010	\$155,540
2015	\$194,575
<b>Per Capita Income</b>	
2000	\$15,689
2010	\$18,031
2015	\$19,500
<b>Median Age</b>	
2000	39.1
2010	42.9
2015	44.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Income	
Household Income Base	494
<\$15,000	15.0%
\$15,000 - \$24,999	20.6%
\$25,000 - \$34,999	10.7%
\$35,000 - \$49,999	24.7%
\$50,000 - \$74,999	19.8%
\$75,000 - \$99,999	6.1%
\$100,000 - \$149,999	2.4%
\$150,000 - \$199,999	0.0%
\$200,000+	0.6%
Average Household Income	\$40,904
2010 Households by Income	
Household Income Base	455
<\$15,000	13.6%
\$15,000 - \$24,999	16.5%
\$25,000 - \$34,999	9.0%
\$35,000 - \$49,999	24.6%
\$50,000 - \$74,999	24.0%
\$75,000 - \$99,999	8.6%
\$100,000 - \$149,999	3.1%
\$150,000 - \$199,999	0.0%
\$200,000+	0.7%
Average Household Income	\$45,495
2015 Households by Income	
Household Income Base	439
<\$15,000	12.8%
\$15,000 - \$24,999	15.3%
\$25,000 - \$34,999	7.7%
\$35,000 - \$49,999	21.9%
\$50,000 - \$74,999	26.7%
\$75,000 - \$99,999	10.3%
\$100,000 - \$149,999	4.8%
\$150,000 - \$199,999	0.0%
\$200,000+	0.7%
Average Household Income	\$48,685
2000 Owner Occupied Housing Units by Value	
Total	431
<\$50,000	13.7%
\$50,000 - \$99,999	47.6%
\$100,000 - \$149,999	26.0%
\$150,000 - \$199,999	7.9%
\$200,000 - \$299,999	3.5%
\$300,000 - \$499,999	1.4%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$99,107
2000 Specified Renter Occupied Housing Units by Contract Rent	
Total	60
With Cash Rent	78.3%
No Cash Rent	21.7%
Median Rent	\$447
Average Rent	\$464

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Population by Age	
Total	1,290
0 - 4	6.0%
5 - 9	7.1%
10 - 14	6.7%
15 - 24	9.8%
25 - 34	13.1%
35 - 44	17.7%
45 - 54	13.8%
55 - 64	11.0%
65 - 74	8.5%
75 - 84	4.9%
85 +	1.5%
18 +	75.8%
2010 Population by Age	
Total	1,148
0 - 4	5.7%
5 - 9	6.4%
10 - 14	6.7%
15 - 24	10.5%
25 - 34	8.9%
35 - 44	14.9%
45 - 54	17.9%
55 - 64	13.3%
65 - 74	8.9%
75 - 84	5.1%
85 +	1.7%
18 +	77.0%
2015 Population by Age	
Total	1,096
0 - 4	5.7%
5 - 9	6.0%
10 - 14	7.1%
15 - 24	11.0%
25 - 34	8.9%
35 - 44	12.5%
45 - 54	16.2%
55 - 64	15.0%
65 - 74	11.1%
75 - 84	4.4%
85 +	2.0%
18 +	77.3%
2000 Population by Sex	
Males	49.0%
Females	51.0%
2010 Population by Sex	
Males	49.2%
Females	50.8%
2015 Population by Sex	
Males	49.3%
Females	50.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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## Community Profile

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### 2000 Population by Race/Ethnicity

Total	1,290
White Alone	98.9%
Black Alone	0.3%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	0.0%
Two or More Races	0.2%
Hispanic Origin	0.5%
Diversity Index	3.1

### 2010 Population by Race/Ethnicity

Total	1,148
White Alone	98.2%
Black Alone	0.7%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	0.0%
Two or More Races	0.3%
Hispanic Origin	1.0%
Diversity Index	5.4

### 2015 Population by Race/Ethnicity

Total	1,096
White Alone	98.0%
Black Alone	0.8%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	0.0%
Two or More Races	0.3%
Hispanic Origin	1.3%
Diversity Index	6.4

### 2000 Population 3+ by School Enrollment

Total	1,239
Enrolled in Nursery/Preschool	1.0%
Enrolled in Kindergarten	1.7%
Enrolled in Grade 1-8	11.6%
Enrolled in Grade 9-12	6.5%
Enrolled in College	2.6%
Enrolled in Grad/Prof School	0.3%
Not Enrolled in School	76.4%

### 2010 Population 25+ by Educational Attainment

Total	811
Less Than 9th Grade	5.9%
9th to 12th Grade, No Diploma	8.8%
High School Graduate	41.6%
Some College, No Degree	17.3%
Associate Degree	6.4%
Bachelor's Degree	16.3%
Graduate/Professional Degree	3.8%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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<b>2010 Population 15+ by Marital Status</b>	
Total	931
Never Married	23.2%
Married	59.9%
Widowed	4.6%
Divorced	12.2%
<b>2000 Population 16+ by Employment Status</b>	
Total	1,017
In Labor Force	62.9%
Civilian Employed	58.6%
Civilian Unemployed	4.3%
In Armed Forces	0.0%
Not In Labor Force	37.1%
<b>2010 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	88.7%
Civilian Unemployed	11.3%
<b>2015 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	90.5%
Civilian Unemployed	9.5%
<b>2000 Females 16+ by Employment Status and Age of Children</b>	
Total	522
Own Children < 6 Only	6.7%
Employed/in Armed Forces	2.5%
Unemployed	0.0%
Not in Labor Force	4.2%
Own Children <6 and 6-17 Only	5.2%
Employed/in Armed Forces	4.0%
Unemployed	0.0%
Not in Labor Force	1.1%
Own Children 6-17 Only	18.0%
Employed/in Armed Forces	12.3%
Unemployed	2.5%
Not in Labor Force	3.3%
No Own Children < 18	70.1%
Employed/in Armed Forces	31.8%
Unemployed	1.3%
Not in Labor Force	37.0%
<b>2010 Employed Population 16+ by Industry</b>	
Total	544
Agriculture/Mining	0.9%
Construction	8.6%
Manufacturing	15.3%
Wholesale Trade	4.0%
Retail Trade	11.2%
Transportation/Utilities	6.8%
Information	0.6%
Finance/Insurance/Real Estate	4.4%
Services	43.8%
Public Administration	4.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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### 2010 Employed Population 16+ by Occupation

Total	544
White Collar	50.0%
Management/Business/Financial	7.0%
Professional	20.2%
Sales	8.3%
Administrative Support	14.5%
Services	14.5%
Blue Collar	35.5%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	8.8%
Installation/Maintenance/Repair	6.6%
Production	10.8%
Transportation/Material Moving	8.6%

### 2000 Workers 16+ by Means of Transportation to Work

Total	589
Drove Alone - Car, Truck, or Van	75.0%
Carpooled - Car, Truck, or Van	15.3%
Public Transportation	0.0%
Walked	3.1%
Other Means	0.0%
Worked at Home	6.6%

### 2000 Workers 16+ by Travel Time to Work

Total	589
Did not Work at Home	93.4%
Less than 5 minutes	3.9%
5 to 9 minutes	6.5%
10 to 19 minutes	14.8%
20 to 24 minutes	7.8%
25 to 34 minutes	15.8%
35 to 44 minutes	12.2%
45 to 59 minutes	20.9%
60 to 89 minutes	7.6%
90 or more minutes	3.9%
Worked at Home	6.6%
Average Travel Time to Work (in min)	35.6

### 2000 Households by Vehicles Available

Total	493
None	5.1%
1	27.8%
2	45.4%
3	15.8%
4	4.5%
5+	1.4%
Average Number of Vehicles Available	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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## 2000 Households by Type

Total	493
Family Households	78.1%
Married-couple Family	65.1%
With Related Children	26.6%
Other Family (No Spouse)	13.0%
With Related Children	7.9%
Nonfamily Households	21.9%
Householder Living Alone	16.0%
Householder Not Living Alone	5.9%
Households with Related Children	34.5%
Households with Persons 65+	26.2%

## 2000 Households by Size

Total	493
1 Person Household	16.0%
2 Person Household	41.2%
3 Person Household	19.5%
4 Person Household	15.4%
5 Person Household	5.1%
6 Person Household	2.4%
7 + Person Household	0.4%

## 2000 Households by Year Householder Moved In

Total	493
Moved in 1999 to March 2000	8.5%
Moved in 1995 to 1998	22.9%
Moved in 1990 to 1994	14.0%
Moved in 1980 to 1989	18.7%
Moved in 1970 to 1979	19.9%
Moved in 1969 or Earlier	16.0%
Median Year Householder Moved In	1988

## 2000 Housing Units by Units in Structure

Total	577
1, Detached	82.0%
1, Attached	0.9%
2	1.9%
3 or 4	0.0%
5 to 9	0.0%
10 to 19	0.0%
20 +	0.0%
Mobile Home	15.3%
Other	0.0%

## 2000 Housing Units by Year Structure Built

Total	577
1999 to March 2000	1.6%
1995 to 1998	6.6%
1990 to 1994	8.0%
1980 to 1989	15.9%
1970 to 1979	20.1%
1969 or Earlier	47.8%
Median Year Structure Built	1971

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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## Top 3 Tapestry Segments

1. Salt of the Earth
- 2.
- 3.

## 2010 Consumer Spending

Apparel & Services: Total \$	\$474,967
Average Spent	\$1,043.88
Spending Potential Index	44
Computers & Accessories: Total \$	\$63,964
Average Spent	\$140.58
Spending Potential Index	64
Education: Total \$	\$362,937
Average Spent	\$797.66
Spending Potential Index	65
Entertainment/Recreation: Total \$	\$1,013,173
Average Spent	\$2,226.75
Spending Potential Index	69
Food at Home: Total \$	\$1,362,717
Average Spent	\$2,994.98
Spending Potential Index	67
Food Away from Home: Total \$	\$942,336
Average Spent	\$2,071.07
Spending Potential Index	64
Health Care: Total \$	\$1,284,822
Average Spent	\$2,823.78
Spending Potential Index	76
HH Furnishings & Equipment: Total \$	\$539,303
Average Spent	\$1,185.28
Spending Potential Index	58
Investments: Total \$	\$644,460
Average Spent	\$1,416.40
Spending Potential Index	81
Retail Goods: Total \$	\$7,503,811
Average Spent	\$16,491.89
Spending Potential Index	66
Shelter: Total \$	\$4,204,298
Average Spent	\$9,240.22
Spending Potential Index	59
TV/Video/Audio: Total \$	\$372,438
Average Spent	\$818.55
Spending Potential Index	66
Travel: Total \$	\$537,999
Average Spent	\$1,182.42
Spending Potential Index	62
Vehicle Maintenance & Repairs: Total \$	\$289,079
Average Spent	\$635.34
Spending Potential Index	67

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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