

# Community Profile

Brownfield town  
Brownfield town, ME (2301708150)  
Geography: County Subdivision

Brownfield town, ME (2301...

<b>Population Summary</b>	
2000 Total Population	1,251
2000 Group Quarters	0
2010 Total Population	1,299
2015 Total Population	1,315
2010-2015 Annual Rate	0.25%
<b>Household Summary</b>	
2000 Households	512
2000 Average Household Size	2.44
2010 Households	554
2010 Average Household Size	2.34
2015 Households	567
2015 Average Household Size	2.32
2010-2015 Annual Rate	0.47%
2000 Families	352
2000 Average Family Size	2.86
2010 Families	374
2010 Average Family Size	2.75
2015 Families	380
2015 Average Family Size	2.72
2010-2015 Annual Rate	0.32%
<b>Housing Unit Summary</b>	
2000 Housing Units	788
Owner Occupied Housing Units	58.0%
Renter Occupied Housing Units	7.0%
Vacant Housing Units	35.0%
2010 Housing Units	860
Owner Occupied Housing Units	57.0%
Renter Occupied Housing Units	7.4%
Vacant Housing Units	35.6%
2015 Housing Units	892
Owner Occupied Housing Units	56.2%
Renter Occupied Housing Units	7.4%
Vacant Housing Units	36.4%
<b>Median Household Income</b>	
2000	\$33,203
2010	\$43,475
2015	\$50,044
<b>Median Home Value</b>	
2000	\$87,639
2010	\$165,972
2015	\$213,920
<b>Per Capita Income</b>	
2000	\$16,037
2010	\$21,487
2015	\$23,097
<b>Median Age</b>	
2000	41.2
2010	44.1
2015	44.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Income	
Household Income Base	506
<\$15,000	18.4%
\$15,000 - \$24,999	16.8%
\$25,000 - \$34,999	18.6%
\$35,000 - \$49,999	21.3%
\$50,000 - \$74,999	14.4%
\$75,000 - \$99,999	5.1%
\$100,000 - \$149,999	4.7%
\$150,000 - \$199,999	0.6%
\$200,000+	0.0%
Average Household Income	\$39,097
2010 Households by Income	
Household Income Base	554
<\$15,000	12.3%
\$15,000 - \$24,999	8.7%
\$25,000 - \$34,999	11.4%
\$35,000 - \$49,999	24.9%
\$50,000 - \$74,999	30.3%
\$75,000 - \$99,999	4.5%
\$100,000 - \$149,999	5.8%
\$150,000 - \$199,999	1.8%
\$200,000+	0.4%
Average Household Income	\$50,382
2015 Households by Income	
Household Income Base	567
<\$15,000	10.8%
\$15,000 - \$24,999	7.4%
\$25,000 - \$34,999	9.5%
\$35,000 - \$49,999	22.2%
\$50,000 - \$74,999	36.3%
\$75,000 - \$99,999	4.2%
\$100,000 - \$149,999	7.1%
\$150,000 - \$199,999	2.1%
\$200,000+	0.4%
Average Household Income	\$53,567
2000 Owner Occupied Housing Units by Value	
Total	458
<\$50,000	17.9%
\$50,000 - \$99,999	43.9%
\$100,000 - \$149,999	25.3%
\$150,000 - \$199,999	7.6%
\$200,000 - \$299,999	3.1%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	2.2%
\$1,000,000 +	0.0%
Average Home Value	\$105,671
2000 Specified Renter Occupied Housing Units by Contract Rent	
Total	48
With Cash Rent	87.5%
No Cash Rent	12.5%
Median Rent	\$367
Average Rent	\$383

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Population by Age		
Total		1,251
0 - 4		4.5%
5 - 9		6.9%
10 - 14		7.3%
15 - 24		11.3%
25 - 34		9.7%
35 - 44		17.5%
45 - 54		18.5%
55 - 64		10.5%
65 - 74		7.9%
75 - 84		4.5%
85 +		1.5%
18 +		76.3%
2010 Population by Age		
Total		1,299
0 - 4		4.5%
5 - 9		6.2%
10 - 14		6.4%
15 - 24		11.2%
25 - 34		8.9%
35 - 44		14.2%
45 - 54		19.7%
55 - 64		14.2%
65 - 74		8.2%
75 - 84		4.5%
85 +		2.2%
18 +		78.1%
2015 Population by Age		
Total		1,315
0 - 4		4.4%
5 - 9		6.1%
10 - 14		6.5%
15 - 24		10.6%
25 - 34		9.2%
35 - 44		13.4%
45 - 54		18.1%
55 - 64		15.2%
65 - 74		10.0%
75 - 84		4.3%
85 +		2.2%
18 +		78.6%
2000 Population by Sex		
Males		49.2%
Females		50.8%
2010 Population by Sex		
Males		49.5%
Females		50.5%
2015 Population by Sex		
Males		49.7%
Females		50.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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## Community Profile

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### 2000 Population by Race/Ethnicity

Total	1,251
White Alone	98.9%
Black Alone	0.0%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.0%
Two or More Races	0.9%
Hispanic Origin	0.3%
Diversity Index	2.8

### 2010 Population by Race/Ethnicity

Total	1,299
White Alone	98.9%
Black Alone	0.0%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.0%
Two or More Races	0.8%
Hispanic Origin	0.3%
Diversity Index	2.7

### 2015 Population by Race/Ethnicity

Total	1,315
White Alone	98.9%
Black Alone	0.0%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.0%
Two or More Races	0.8%
Hispanic Origin	0.3%
Diversity Index	2.7

### 2000 Population 3+ by School Enrollment

Total	1,222
Enrolled in Nursery/Preschool	0.6%
Enrolled in Kindergarten	1.3%
Enrolled in Grade 1-8	11.9%
Enrolled in Grade 9-12	7.0%
Enrolled in College	2.9%
Enrolled in Grad/Prof School	0.0%
Not Enrolled in School	76.4%

### 2010 Population 25+ by Educational Attainment

Total	933
Less Than 9th Grade	3.2%
9th to 12th Grade, No Diploma	4.9%
High School Graduate	45.3%
Some College, No Degree	18.3%
Associate Degree	7.2%
Bachelor's Degree	15.2%
Graduate/Professional Degree	5.8%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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<b>2010 Population 15+ by Marital Status</b>	
Total	1,078
Never Married	20.4%
Married	56.8%
Widowed	5.1%
Divorced	17.7%
<b>2000 Population 16+ by Employment Status</b>	
Total	999
In Labor Force	64.2%
Civilian Employed	60.2%
Civilian Unemployed	4.0%
In Armed Forces	0.0%
Not In Labor Force	35.8%
<b>2010 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	88.8%
Civilian Unemployed	11.2%
<b>2015 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	90.5%
Civilian Unemployed	9.5%
<b>2000 Females 16+ by Employment Status and Age of Children</b>	
Total	501
Own Children < 6 Only	3.6%
Employed/in Armed Forces	2.6%
Unemployed	0.0%
Not in Labor Force	1.0%
Own Children <6 and 6-17 Only	7.8%
Employed/in Armed Forces	5.4%
Unemployed	0.0%
Not in Labor Force	2.4%
Own Children 6-17 Only	18.4%
Employed/in Armed Forces	14.2%
Unemployed	1.0%
Not in Labor Force	3.2%
No Own Children < 18	70.3%
Employed/in Armed Forces	40.1%
Unemployed	1.2%
Not in Labor Force	28.9%
<b>2010 Employed Population 16+ by Industry</b>	
Total	600
Agriculture/Mining	1.3%
Construction	12.5%
Manufacturing	12.0%
Wholesale Trade	2.7%
Retail Trade	14.0%
Transportation/Utilities	2.7%
Information	1.2%
Finance/Insurance/Real Estate	4.3%
Services	45.3%
Public Administration	4.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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### 2010 Employed Population 16+ by Occupation

Total	600
White Collar	53.0%
Management/Business/Financial	7.8%
Professional	19.0%
Sales	16.2%
Administrative Support	10.0%
Services	20.0%
Blue Collar	27.0%
Farming/Forestry/Fishing	0.7%
Construction/Extraction	11.0%
Installation/Maintenance/Repair	3.2%
Production	8.2%
Transportation/Material Moving	4.0%

### 2000 Workers 16+ by Means of Transportation to Work

Total	595
Drove Alone - Car, Truck, or Van	81.0%
Carpooled - Car, Truck, or Van	13.1%
Public Transportation	0.8%
Walked	0.0%
Other Means	0.0%
Worked at Home	5.0%

### 2000 Workers 16+ by Travel Time to Work

Total	595
Did not Work at Home	95.0%
Less than 5 minutes	1.0%
5 to 9 minutes	4.9%
10 to 19 minutes	22.2%
20 to 24 minutes	19.2%
25 to 34 minutes	31.1%
35 to 44 minutes	2.9%
45 to 59 minutes	7.9%
60 to 89 minutes	4.0%
90 or more minutes	1.8%
Worked at Home	5.0%
Average Travel Time to Work (in min)	27.5

### 2000 Households by Vehicles Available

Total	512
None	7.2%
1	26.0%
2	42.2%
3	16.0%
4	8.2%
5+	0.4%
Average Number of Vehicles Available	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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### 2000 Households by Type

Total	512
Family Households	68.8%
Married-couple Family	54.7%
With Related Children	22.1%
Other Family (No Spouse)	14.1%
With Related Children	9.6%
Nonfamily Households	31.3%
Householder Living Alone	22.9%
Householder Not Living Alone	8.4%
Households with Related Children	31.6%
Households with Persons 65+	23.8%

### 2000 Households by Size

Total	512
1 Person Household	22.9%
2 Person Household	40.0%
3 Person Household	18.2%
4 Person Household	11.3%
5 Person Household	5.3%
6 Person Household	1.4%
7 + Person Household	1.0%

### 2000 Households by Year Householder Moved In

Total	512
Moved in 1999 to March 2000	8.6%
Moved in 1995 to 1998	19.9%
Moved in 1990 to 1994	16.4%
Moved in 1980 to 1989	25.8%
Moved in 1970 to 1979	18.0%
Moved in 1969 or Earlier	11.3%
Median Year Householder Moved In	1988

### 2000 Housing Units by Units in Structure

Total	788
1, Detached	81.1%
1, Attached	1.8%
2	1.9%
3 or 4	1.0%
5 to 9	0.0%
10 to 19	0.0%
20 +	0.0%
Mobile Home	13.1%
Other	1.1%

### 2000 Housing Units by Year Structure Built

Total	788
1999 to March 2000	1.8%
1995 to 1998	7.9%
1990 to 1994	8.9%
1980 to 1989	22.0%
1970 to 1979	22.0%
1969 or Earlier	37.6%
Median Year Structure Built	1976

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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# Community Profile

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## Top 3 Tapestry Segments

1. Rural Resort Dwellers
- 2.
- 3.

## 2010 Consumer Spending

Apparel & Services: Total \$	\$610,204
Average Spent	\$1,101.45
Spending Potential Index	46
Computers & Accessories: Total \$	\$85,354
Average Spent	\$154.07
Spending Potential Index	70
Education: Total \$	\$377,254
Average Spent	\$680.96
Spending Potential Index	56
Entertainment/Recreation: Total \$	\$1,439,096
Average Spent	\$2,597.65
Spending Potential Index	81
Food at Home: Total \$	\$1,907,676
Average Spent	\$3,443.46
Spending Potential Index	77
Food Away from Home: Total \$	\$1,228,558
Average Spent	\$2,217.61
Spending Potential Index	69
Health Care: Total \$	\$1,856,319
Average Spent	\$3,350.76
Spending Potential Index	90
HH Furnishings & Equipment: Total \$	\$746,859
Average Spent	\$1,348.12
Spending Potential Index	65
Investments: Total \$	\$999,348
Average Spent	\$1,803.88
Spending Potential Index	104
Retail Goods: Total \$	\$10,560,337
Average Spent	\$19,061.98
Spending Potential Index	77
Shelter: Total \$	\$5,428,226
Average Spent	\$9,798.24
Spending Potential Index	62
TV/Video/Audio: Total \$	\$494,845
Average Spent	\$893.22
Spending Potential Index	72
Travel: Total \$	\$750,627
Average Spent	\$1,354.92
Spending Potential Index	72
Vehicle Maintenance & Repairs: Total \$	\$404,579
Average Spent	\$730.29
Spending Potential Index	77

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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