

## Community Profile

Kennebunkport town  
Kennebunkport town, ME (2303136745)  
Geography: County Subdivision

Kennebunkport town, ME (2...

<b>Population Summary</b>	
2000 Total Population	3,720
2000 Group Quarters	0
2010 Total Population	4,203
2015 Total Population	4,294
2010-2015 Annual Rate	0.43%
<b>Household Summary</b>	
2000 Households	1,615
2000 Average Household Size	2.30
2010 Households	1,842
2010 Average Household Size	2.28
2015 Households	1,889
2015 Average Household Size	2.27
2010-2015 Annual Rate	0.51%
2000 Families	1,092
2000 Average Family Size	2.78
2010 Families	1,221
2010 Average Family Size	2.77
2015 Families	1,240
2015 Average Family Size	2.77
2010-2015 Annual Rate	0.31%
<b>Housing Unit Summary</b>	
2000 Housing Units	2,555
Owner Occupied Housing Units	52.9%
Renter Occupied Housing Units	10.3%
Vacant Housing Units	36.8%
2010 Housing Units	3,003
Owner Occupied Housing Units	50.8%
Renter Occupied Housing Units	10.5%
Vacant Housing Units	38.7%
2015 Housing Units	3,157
Owner Occupied Housing Units	49.4%
Renter Occupied Housing Units	10.4%
Vacant Housing Units	40.2%
<b>Median Household Income</b>	
2000	\$55,758
2010	\$69,197
2015	\$74,105
<b>Median Home Value</b>	
2000	\$234,228
2010	\$428,846
2015	\$631,526
<b>Per Capita Income</b>	
2000	\$36,707
2010	\$40,312
2015	\$43,013
<b>Median Age</b>	
2000	45.8
2010	50.8
2015	52.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

June 21, 2012

# Community Profile

Kennebunkport town  
Kennebunkport town, ME (2303136745)  
Geography: County Subdivision

Kennebunkport town, ME (2...

2000 Households by Income	
Household Income Base	1,620
<\$15,000	7.7%
\$15,000 - \$24,999	10.2%
\$25,000 - \$34,999	10.8%
\$35,000 - \$49,999	15.2%
\$50,000 - \$74,999	19.4%
\$75,000 - \$99,999	17.3%
\$100,000 - \$149,999	10.7%
\$150,000 - \$199,999	3.5%
\$200,000+	5.2%
Average Household Income	\$83,834
2010 Households by Income	
Household Income Base	1,842
<\$15,000	5.5%
\$15,000 - \$24,999	5.5%
\$25,000 - \$34,999	7.8%
\$35,000 - \$49,999	12.5%
\$50,000 - \$74,999	22.9%
\$75,000 - \$99,999	16.8%
\$100,000 - \$149,999	16.9%
\$150,000 - \$199,999	6.0%
\$200,000+	6.1%
Average Household Income	\$91,983
2015 Households by Income	
Household Income Base	1,889
<\$15,000	4.4%
\$15,000 - \$24,999	4.3%
\$25,000 - \$34,999	5.9%
\$35,000 - \$49,999	9.6%
\$50,000 - \$74,999	26.4%
\$75,000 - \$99,999	16.3%
\$100,000 - \$149,999	19.7%
\$150,000 - \$199,999	6.9%
\$200,000+	6.4%
Average Household Income	\$97,775
2000 Owner Occupied Housing Units by Value	
Total	1,352
<\$50,000	1.0%
\$50,000 - \$99,999	7.2%
\$100,000 - \$149,999	14.5%
\$150,000 - \$199,999	19.7%
\$200,000 - \$299,999	23.3%
\$300,000 - \$499,999	18.5%
\$500,000 - \$999,999	14.0%
\$1,000,000 +	1.8%
Average Home Value	\$311,598
2000 Specified Renter Occupied Housing Units by Contract Rent	
Total	263
With Cash Rent	78.3%
No Cash Rent	21.7%
Median Rent	\$668
Average Rent	\$600

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

## Community Profile

Kennebunkport town  
Kennebunkport town, ME (2303136745)  
Geography: County Subdivision

Kennebunkport town, ME (2...

2000 Population by Age	
Total	3,720
0 - 4	4.5%
5 - 9	6.1%
10 - 14	6.8%
15 - 24	7.5%
25 - 34	7.8%
35 - 44	15.9%
45 - 54	18.0%
55 - 64	14.2%
65 - 74	11.2%
75 - 84	5.9%
85 +	2.0%
18 +	79.5%
2010 Population by Age	
Total	4,203
0 - 4	3.9%
5 - 9	5.0%
10 - 14	5.8%
15 - 24	8.5%
25 - 34	5.9%
35 - 44	11.2%
45 - 54	18.3%
55 - 64	19.5%
65 - 74	12.8%
75 - 84	6.4%
85 +	2.6%
18 +	81.9%
2015 Population by Age	
Total	4,294
0 - 4	3.7%
5 - 9	4.8%
10 - 14	5.5%
15 - 24	8.2%
25 - 34	5.8%
35 - 44	10.0%
45 - 54	16.3%
55 - 64	20.1%
65 - 74	16.7%
75 - 84	6.2%
85 +	2.7%
18 +	82.7%
2000 Population by Sex	
Males	46.8%
Females	53.2%
2010 Population by Sex	
Males	47.0%
Females	53.0%
2015 Population by Sex	
Males	47.0%
Females	53.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

June 21, 2012

# Community Profile

Kennebunkport town  
Kennebunkport town, ME (2303136745)  
Geography: County Subdivision

Kennebunkport town, ME (2...

2000 Population by Race/Ethnicity	
Total	3,720
White Alone	98.5%
Black Alone	0.2%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	0.1%
Two or More Races	0.5%
Hispanic Origin	0.6%
Diversity Index	4.2
2010 Population by Race/Ethnicity	
Total	4,203
White Alone	97.9%
Black Alone	0.4%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	0.7%
Some Other Race Alone	0.2%
Two or More Races	0.7%
Hispanic Origin	1.2%
Diversity Index	6.5
2015 Population by Race/Ethnicity	
Total	4,294
White Alone	97.6%
Black Alone	0.5%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	0.8%
Some Other Race Alone	0.2%
Two or More Races	0.8%
Hispanic Origin	1.5%
Diversity Index	7.7
2000 Population 3+ by School Enrollment	
Total	3,602
Enrolled in Nursery/Preschool	2.2%
Enrolled in Kindergarten	1.0%
Enrolled in Grade 1-8	10.8%
Enrolled in Grade 9-12	3.9%
Enrolled in College	4.9%
Enrolled in Grad/Prof School	1.5%
Not Enrolled in School	75.7%
2010 Population 25+ by Educational Attainment	
Total	3,229
Less Than 9th Grade	0.8%
9th to 12th Grade, No Diploma	2.3%
High School Graduate	16.7%
Some College, No Degree	19.9%
Associate Degree	9.1%
Bachelor's Degree	31.5%
Graduate/Professional Degree	19.7%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

## Community Profile

Kennebunkport town  
Kennebunkport town, ME (2303136745)  
Geography: County Subdivision

Kennebunkport town, ME (2...

2010 Population 15+ by Marital Status	
Total	3,587
Never Married	18.8%
Married	60.5%
Widowed	7.0%
Divorced	13.7%
2000 Population 16+ by Employment Status	
Total	3,050
In Labor Force	59.0%
Civilian Employed	56.7%
Civilian Unemployed	2.2%
In Armed Forces	0.0%
Not In Labor Force	41.0%
2010 Civilian Population 16+ in Labor Force	
Civilian Employed	91.5%
Civilian Unemployed	8.5%
2015 Civilian Population 16+ in Labor Force	
Civilian Employed	92.9%
Civilian Unemployed	7.1%
2000 Females 16+ by Employment Status and Age of Children	
Total	1,657
Own Children < 6 Only	5.7%
Employed/in Armed Forces	4.2%
Unemployed	0.0%
Not in Labor Force	1.5%
Own Children <6 and 6-17 Only	3.2%
Employed/in Armed Forces	1.7%
Unemployed	0.0%
Not in Labor Force	1.5%
Own Children 6-17 Only	15.2%
Employed/in Armed Forces	11.3%
Unemployed	0.5%
Not in Labor Force	3.4%
No Own Children < 18	75.9%
Employed/in Armed Forces	35.8%
Unemployed	0.0%
Not in Labor Force	40.1%
2010 Employed Population 16+ by Industry	
Total	2,017
Agriculture/Mining	2.2%
Construction	5.0%
Manufacturing	10.3%
Wholesale Trade	4.6%
Retail Trade	8.4%
Transportation/Utilities	3.0%
Information	2.5%
Finance/Insurance/Real Estate	5.8%
Services	53.0%
Public Administration	5.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

June 21, 2012

## Community Profile

Kennebunkport town  
Kennebunkport town, ME (2303136745)  
Geography: County Subdivision

Kennebunkport town, ME (2...

### 2010 Employed Population 16+ by Occupation

Total	2,017
White Collar	77.3%
Management/Business/Financial	21.0%
Professional	32.6%
Sales	13.4%
Administrative Support	10.3%
Services	10.8%
Blue Collar	11.8%
Farming/Forestry/Fishing	0.8%
Construction/Extraction	3.6%
Installation/Maintenance/Repair	0.5%
Production	3.2%
Transportation/Material Moving	3.7%

### 2000 Workers 16+ by Means of Transportation to Work

Total	1,699
Drove Alone - Car, Truck, or Van	76.5%
Carpooled - Car, Truck, or Van	8.7%
Public Transportation	0.0%
Walked	4.5%
Other Means	0.0%
Worked at Home	10.2%

### 2000 Workers 16+ by Travel Time to Work

Total	1,699
Did not Work at Home	89.8%
Less than 5 minutes	7.1%
5 to 9 minutes	9.9%
10 to 19 minutes	31.8%
20 to 24 minutes	8.5%
25 to 34 minutes	10.5%
35 to 44 minutes	7.8%
45 to 59 minutes	7.1%
60 to 89 minutes	4.2%
90 or more minutes	2.9%
Worked at Home	10.2%
Average Travel Time to Work (in min)	24.6

### 2000 Households by Vehicles Available

Total	1,615
None	3.0%
1	33.9%
2	44.9%
3	15.4%
4	2.0%
5+	0.8%
Average Number of Vehicles Available	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

June 21, 2012

# Community Profile

Kennebunkport town  
Kennebunkport town, ME (2303136745)  
Geography: County Subdivision

Kennebunkport town, ME (2...

<b>2000 Households by Type</b>	
Total	1,615
Family Households	67.6%
Married-couple Family	59.1%
With Related Children	20.6%
Other Family (No Spouse)	8.5%
With Related Children	4.9%
Nonfamily Households	32.4%
Householder Living Alone	27.4%
Householder Not Living Alone	5.0%
Households with Related Children	25.4%
Households with Persons 65+	31.8%
<b>2000 Households by Size</b>	
Total	1,615
1 Person Household	27.4%
2 Person Household	42.1%
3 Person Household	11.6%
4 Person Household	12.7%
5 Person Household	4.6%
6 Person Household	1.2%
7 + Person Household	0.4%
<b>2000 Households by Year Householder Moved In</b>	
Total	1,615
Moved in 1999 to March 2000	15.0%
Moved in 1995 to 1998	23.7%
Moved in 1990 to 1994	15.2%
Moved in 1980 to 1989	21.0%
Moved in 1970 to 1979	13.7%
Moved in 1969 or Earlier	11.4%
Median Year Householder Moved In	1991
<b>2000 Housing Units by Units in Structure</b>	
Total	2,555
1, Detached	86.6%
1, Attached	2.2%
2	3.8%
3 or 4	1.7%
5 to 9	2.1%
10 to 19	1.0%
20 +	0.8%
Mobile Home	1.9%
Other	0.0%
<b>2000 Housing Units by Year Structure Built</b>	
Total	2,555
1999 to March 2000	2.3%
1995 to 1998	5.8%
1990 to 1994	6.8%
1980 to 1989	17.8%
1970 to 1979	16.3%
1969 or Earlier	51.0%
Median Year Structure Built	1969

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

June 21, 2012

# Community Profile

Kennebunkport town  
Kennebunkport town, ME (2303136745)  
Geography: County Subdivision

Kennebunkport town, ME (2...

## Top 3 Tapestry Segments

1. Silver and Gold
2. Exurbanites
- 3.

## 2010 Consumer Spending

Apparel & Services: Total \$	\$3,854,263
Average Spent	\$2,092.43
Spending Potential Index	87
Computers & Accessories: Total \$	\$504,146
Average Spent	\$273.70
Spending Potential Index	124
Education: Total \$	\$2,782,471
Average Spent	\$1,510.57
Spending Potential Index	124
Entertainment/Recreation: Total \$	\$8,098,932
Average Spent	\$4,396.81
Spending Potential Index	136
Food at Home: Total \$	\$10,371,161
Average Spent	\$5,630.38
Spending Potential Index	126
Food Away from Home: Total \$	\$7,500,185
Average Spent	\$4,071.76
Spending Potential Index	127
Health Care: Total \$	\$9,964,696
Average Spent	\$5,409.72
Spending Potential Index	145
HH Furnishings & Equipment: Total \$	\$4,491,013
Average Spent	\$2,438.12
Spending Potential Index	118
Investments: Total \$	\$5,106,177
Average Spent	\$2,772.08
Spending Potential Index	159
Retail Goods: Total \$	\$58,487,447
Average Spent	\$31,752.14
Spending Potential Index	128
Shelter: Total \$	\$37,701,409
Average Spent	\$20,467.65
Spending Potential Index	130
TV/Video/Audio: Total \$	\$2,895,109
Average Spent	\$1,571.72
Spending Potential Index	127
Travel: Total \$	\$5,036,484
Average Spent	\$2,734.25
Spending Potential Index	144
Vehicle Maintenance & Repairs: Total \$	\$2,346,766
Average Spent	\$1,274.03
Spending Potential Index	135

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

June 21, 2012