

# Community Profile

Limerick town  
Limerick town, ME (2303139195)  
Geography: County Subdivision

Limerick town, ME (230313...

<b>Population Summary</b>	
2000 Total Population	2,240
2000 Group Quarters	5
2010 Total Population	2,538
2015 Total Population	2,597
2010-2015 Annual Rate	0.46%
<b>Household Summary</b>	
2000 Households	850
2000 Average Household Size	2.63
2010 Households	991
2010 Average Household Size	2.55
2015 Households	1,021
2015 Average Household Size	2.54
2010-2015 Annual Rate	0.60%
2000 Families	608
2000 Average Family Size	3.06
2010 Families	696
2010 Average Family Size	2.98
2015 Families	711
2015 Average Family Size	2.97
2010-2015 Annual Rate	0.43%
<b>Housing Unit Summary</b>	
2000 Housing Units	1,279
Owner Occupied Housing Units	54.9%
Renter Occupied Housing Units	11.6%
Vacant Housing Units	33.5%
2010 Housing Units	1,603
Owner Occupied Housing Units	50.7%
Renter Occupied Housing Units	11.2%
Vacant Housing Units	38.2%
2015 Housing Units	1,709
Owner Occupied Housing Units	48.8%
Renter Occupied Housing Units	10.9%
Vacant Housing Units	40.3%
<b>Median Household Income</b>	
2000	\$41,141
2010	\$46,604
2015	\$52,698
<b>Median Home Value</b>	
2000	\$96,111
2010	\$164,189
2015	\$212,952
<b>Per Capita Income</b>	
2000	\$18,844
2010	\$21,065
2015	\$22,865
<b>Median Age</b>	
2000	35.8
2010	39.4
2015	40.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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## 2000 Households by Income

Household Income Base	851
<\$15,000	13.0%
\$15,000 - \$24,999	13.4%
\$25,000 - \$34,999	12.8%
\$35,000 - \$49,999	21.9%
\$50,000 - \$74,999	23.7%
\$75,000 - \$99,999	8.3%
\$100,000 - \$149,999	4.8%
\$150,000 - \$199,999	1.5%
\$200,000+	0.5%
Average Household Income	\$49,780

## 2010 Households by Income

Household Income Base	991
<\$15,000	10.7%
\$15,000 - \$24,999	11.1%
\$25,000 - \$34,999	9.0%
\$35,000 - \$49,999	23.3%
\$50,000 - \$74,999	24.5%
\$75,000 - \$99,999	13.0%
\$100,000 - \$149,999	6.3%
\$150,000 - \$199,999	1.5%
\$200,000+	0.6%
Average Household Income	\$53,862

## 2015 Households by Income

Household Income Base	1,021
<\$15,000	9.6%
\$15,000 - \$24,999	9.2%
\$25,000 - \$34,999	7.3%
\$35,000 - \$49,999	19.1%
\$50,000 - \$74,999	30.5%
\$75,000 - \$99,999	13.9%
\$100,000 - \$149,999	7.9%
\$150,000 - \$199,999	1.9%
\$200,000+	0.6%
Average Household Income	\$58,063

## 2000 Owner Occupied Housing Units by Value

Total	696
<\$50,000	8.8%
\$50,000 - \$99,999	47.3%
\$100,000 - \$149,999	28.3%
\$150,000 - \$199,999	8.9%
\$200,000 - \$299,999	5.0%
\$300,000 - \$499,999	0.9%
\$500,000 - \$999,999	0.9%
\$1,000,000 +	0.0%
Average Home Value	\$111,552

## 2000 Specified Renter Occupied Housing Units by Contract Rent

Total	146
With Cash Rent	90.4%
No Cash Rent	9.6%
Median Rent	\$500
Average Rent	\$470

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Population by Age		
Total		2,240
0 - 4		7.2%
5 - 9		8.6%
10 - 14		8.5%
15 - 24		10.2%
25 - 34		14.1%
35 - 44		17.5%
45 - 54		15.0%
55 - 64		7.8%
65 - 74		6.3%
75 - 84		4.2%
85 +		0.7%
18 +		72.4%
2010 Population by Age		
Total		2,538
0 - 4		6.5%
5 - 9		7.0%
10 - 14		7.5%
15 - 24		12.5%
25 - 34		10.0%
35 - 44		15.3%
45 - 54		16.9%
55 - 64		13.4%
65 - 74		6.0%
75 - 84		3.6%
85 +		1.3%
18 +		74.5%
2015 Population by Age		
Total		2,597
0 - 4		6.2%
5 - 9		6.7%
10 - 14		7.5%
15 - 24		12.6%
25 - 34		10.1%
35 - 44		13.3%
45 - 54		16.1%
55 - 64		15.1%
65 - 74		7.5%
75 - 84		3.6%
85 +		1.3%
18 +		75.5%
2000 Population by Sex		
Males		50.0%
Females		50.0%
2010 Population by Sex		
Males		50.1%
Females		49.9%
2015 Population by Sex		
Males		50.0%
Females		50.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Population by Race/Ethnicity	
Total	2,240
White Alone	98.2%
Black Alone	0.3%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	1.3%
Hispanic Origin	0.4%
Diversity Index	4.2
2010 Population by Race/Ethnicity	
Total	2,538
White Alone	97.6%
Black Alone	0.6%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.0%
Two or More Races	1.5%
Hispanic Origin	0.7%
Diversity Index	6.0
2015 Population by Race/Ethnicity	
Total	2,597
White Alone	97.3%
Black Alone	0.8%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.0%
Two or More Races	1.7%
Hispanic Origin	0.9%
Diversity Index	7.0
2000 Population 3+ by School Enrollment	
Total	2,151
Enrolled in Nursery/Preschool	1.3%
Enrolled in Kindergarten	1.5%
Enrolled in Grade 1-8	14.7%
Enrolled in Grade 9-12	5.1%
Enrolled in College	2.1%
Enrolled in Grad/Prof School	0.2%
Not Enrolled in School	75.1%
2010 Population 25+ by Educational Attainment	
Total	1,688
Less Than 9th Grade	2.7%
9th to 12th Grade, No Diploma	4.5%
High School Graduate	38.4%
Some College, No Degree	20.2%
Associate Degree	10.5%
Bachelor's Degree	18.8%
Graduate/Professional Degree	4.9%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Population 15+ by Marital Status	
Total	2,005
Never Married	22.7%
Married	56.4%
Widowed	5.8%
Divorced	15.1%
2000 Population 16+ by Employment Status	
Total	1,675
In Labor Force	68.5%
Civilian Employed	64.9%
Civilian Unemployed	3.1%
In Armed Forces	0.5%
Not In Labor Force	31.5%
2010 Civilian Population 16+ in Labor Force	
Civilian Employed	91.7%
Civilian Unemployed	8.3%
2015 Civilian Population 16+ in Labor Force	
Civilian Employed	93.0%
Civilian Unemployed	7.0%
2000 Females 16+ by Employment Status and Age of Children	
Total	849
Own Children < 6 Only	7.4%
Employed/in Armed Forces	5.2%
Unemployed	0.0%
Not in Labor Force	2.2%
Own Children <6 and 6-17 Only	7.1%
Employed/in Armed Forces	5.2%
Unemployed	0.0%
Not in Labor Force	1.9%
Own Children 6-17 Only	19.1%
Employed/in Armed Forces	13.8%
Unemployed	0.5%
Not in Labor Force	4.8%
No Own Children < 18	66.4%
Employed/in Armed Forces	32.6%
Unemployed	2.9%
Not in Labor Force	30.9%
2010 Employed Population 16+ by Industry	
Total	1,257
Agriculture/Mining	1.2%
Construction	8.7%
Manufacturing	13.5%
Wholesale Trade	4.7%
Retail Trade	9.9%
Transportation/Utilities	3.6%
Information	2.4%
Finance/Insurance/Real Estate	5.5%
Services	45.9%
Public Administration	4.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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### 2010 Employed Population 16+ by Occupation

Total	1,257
White Collar	56.2%
Management/Business/Financial	9.1%
Professional	25.4%
Sales	9.1%
Administrative Support	12.5%
Services	15.2%
Blue Collar	28.6%
Farming/Forestry/Fishing	1.0%
Construction/Extraction	7.7%
Installation/Maintenance/Repair	4.5%
Production	8.9%
Transportation/Material Moving	6.5%

### 2000 Workers 16+ by Means of Transportation to Work

Total	1,069
Drove Alone - Car, Truck, or Van	81.0%
Carpooled - Car, Truck, or Van	11.6%
Public Transportation	0.0%
Walked	2.1%
Other Means	0.4%
Worked at Home	5.0%

### 2000 Workers 16+ by Travel Time to Work

Total	1,069
Did not Work at Home	95.0%
Less than 5 minutes	4.1%
5 to 9 minutes	6.4%
10 to 19 minutes	8.2%
20 to 24 minutes	7.4%
25 to 34 minutes	13.2%
35 to 44 minutes	17.7%
45 to 59 minutes	23.0%
60 to 89 minutes	11.5%
90 or more minutes	3.6%
Worked at Home	5.0%
Average Travel Time to Work (in min)	38.5

### 2000 Households by Vehicles Available

Total	850
None	3.6%
1	28.2%
2	45.5%
3	15.1%
4	5.3%
5+	2.2%
Average Number of Vehicles Available	2.0

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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### 2000 Households by Type

Total	850
Family Households	71.5%
Married-couple Family	58.7%
With Related Children	26.4%
Other Family (No Spouse)	12.8%
With Related Children	9.5%
Nonfamily Households	28.5%
Householder Living Alone	21.2%
Householder Not Living Alone	7.3%
Households with Related Children	35.9%
Households with Persons 65+	22.0%

### 2000 Households by Size

Total	850
1 Person Household	21.2%
2 Person Household	36.1%
3 Person Household	17.1%
4 Person Household	15.2%
5 Person Household	7.9%
6 Person Household	1.2%
7 + Person Household	1.4%

### 2000 Households by Year Householder Moved In

Total	850
Moved in 1999 to March 2000	16.8%
Moved in 1995 to 1998	27.8%
Moved in 1990 to 1994	16.8%
Moved in 1980 to 1989	19.8%
Moved in 1970 to 1979	11.6%
Moved in 1969 or Earlier	7.2%
Median Year Householder Moved In	1993

### 2000 Housing Units by Units in Structure

Total	1,279
1, Detached	86.4%
1, Attached	1.8%
2	2.4%
3 or 4	2.1%
5 to 9	0.8%
10 to 19	0.2%
20 +	0.1%
Mobile Home	5.2%
Other	1.0%

### 2000 Housing Units by Year Structure Built

Total	1,279
1999 to March 2000	1.9%
1995 to 1998	8.2%
1990 to 1994	11.4%
1980 to 1989	14.9%
1970 to 1979	14.7%
1969 or Earlier	48.9%
Median Year Structure Built	1971

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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## Top 3 Tapestry Segments

1. Midland Crowd
2. Salt of the Earth
- 3.

## 2010 Consumer Spending

Apparel & Services: Total \$	\$1,244,416
Average Spent	\$1,255.72
Spending Potential Index	52
Computers & Accessories: Total \$	\$164,106
Average Spent	\$165.60
Spending Potential Index	75
Education: Total \$	\$906,470
Average Spent	\$914.70
Spending Potential Index	75
Entertainment/Recreation: Total \$	\$2,568,969
Average Spent	\$2,592.30
Spending Potential Index	80
Food at Home: Total \$	\$3,472,840
Average Spent	\$3,504.38
Spending Potential Index	78
Food Away from Home: Total \$	\$2,470,635
Average Spent	\$2,493.07
Spending Potential Index	77
Health Care: Total \$	\$3,150,716
Average Spent	\$3,179.33
Spending Potential Index	85
HH Furnishings & Equipment: Total \$	\$1,388,469
Average Spent	\$1,401.08
Spending Potential Index	68
Investments: Total \$	\$1,388,371
Average Spent	\$1,400.98
Spending Potential Index	81
Retail Goods: Total \$	\$19,135,470
Average Spent	\$19,309.25
Spending Potential Index	78
Shelter: Total \$	\$11,190,901
Average Spent	\$11,292.53
Spending Potential Index	72
TV/Video/Audio: Total \$	\$968,555
Average Spent	\$977.35
Spending Potential Index	79
Travel: Total \$	\$1,373,033
Average Spent	\$1,385.50
Spending Potential Index	73
Vehicle Maintenance & Repairs: Total \$	\$744,637
Average Spent	\$751.40
Spending Potential Index	80

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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