

Community Profile

North Berwick town
North Berwick town, ME (2303150325)
Geography: County Subdivision

North Berwick town, ME (2...

Population Summary	
2000 Total Population	4,293
2000 Group Quarters	54
2010 Total Population	4,925
2015 Total Population	5,045
2010-2015 Annual Rate	0.48%
Household Summary	
2000 Households	1,587
2000 Average Household Size	2.67
2010 Households	1,855
2010 Average Household Size	2.61
2015 Households	1,912
2015 Average Household Size	2.60
2010-2015 Annual Rate	0.61%
2000 Families	1,177
2000 Average Family Size	3.07
2010 Families	1,354
2010 Average Family Size	3.01
2015 Families	1,386
2015 Average Family Size	3.00
2010-2015 Annual Rate	0.47%
Housing Unit Summary	
2000 Housing Units	1,705
Owner Occupied Housing Units	76.2%
Renter Occupied Housing Units	16.8%
Vacant Housing Units	6.9%
2010 Housing Units	2,012
Owner Occupied Housing Units	74.9%
Renter Occupied Housing Units	17.3%
Vacant Housing Units	7.8%
2015 Housing Units	2,092
Owner Occupied Housing Units	73.9%
Renter Occupied Housing Units	17.4%
Vacant Housing Units	8.6%
Median Household Income	
2000	\$47,543
2010	\$54,518
2015	\$58,952
Median Home Value	
2000	\$109,451
2010	\$189,759
2015	\$240,589
Per Capita Income	
2000	\$19,558
2010	\$23,224
2015	\$24,905
Median Age	
2000	37.6
2010	41.5
2015	42.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

June 21, 2012

Community Profile

North Berwick town
North Berwick town, ME (2303150325)
Geography: County Subdivision

North Berwick town, ME (2...

2000 Households by Income	
Household Income Base	1,587
<\$15,000	10.1%
\$15,000 - \$24,999	10.9%
\$25,000 - \$34,999	9.9%
\$35,000 - \$49,999	22.1%
\$50,000 - \$74,999	29.8%
\$75,000 - \$99,999	11.0%
\$100,000 - \$149,999	4.1%
\$150,000 - \$199,999	0.4%
\$200,000+	1.6%
Average Household Income	\$51,862
2010 Households by Income	
Household Income Base	1,855
<\$15,000	7.4%
\$15,000 - \$24,999	7.0%
\$25,000 - \$34,999	8.0%
\$35,000 - \$49,999	21.2%
\$50,000 - \$74,999	29.9%
\$75,000 - \$99,999	16.7%
\$100,000 - \$149,999	7.9%
\$150,000 - \$199,999	0.6%
\$200,000+	1.3%
Average Household Income	\$61,166
2015 Households by Income	
Household Income Base	1,912
<\$15,000	6.5%
\$15,000 - \$24,999	5.8%
\$25,000 - \$34,999	6.5%
\$35,000 - \$49,999	16.6%
\$50,000 - \$74,999	36.0%
\$75,000 - \$99,999	16.7%
\$100,000 - \$149,999	9.6%
\$150,000 - \$199,999	0.8%
\$200,000+	1.5%
Average Household Income	\$65,169
2000 Owner Occupied Housing Units by Value	
Total	1,301
<\$50,000	2.3%
\$50,000 - \$99,999	39.4%
\$100,000 - \$149,999	35.4%
\$150,000 - \$199,999	14.4%
\$200,000 - \$299,999	8.1%
\$300,000 - \$499,999	0.5%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$121,643
2000 Specified Renter Occupied Housing Units by Contract Rent	
Total	259
With Cash Rent	94.6%
No Cash Rent	5.4%
Median Rent	\$470
Average Rent	\$451

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Community Profile

North Berwick town
North Berwick town, ME (2303150325)
Geography: County Subdivision

North Berwick town, ME (2...

2000 Population by Age	
Total	4,293
0 - 4	5.8%
5 - 9	7.1%
10 - 14	9.0%
15 - 24	11.0%
25 - 34	12.2%
35 - 44	18.9%
45 - 54	16.0%
55 - 64	9.6%
65 - 74	5.4%
75 - 84	3.5%
85 +	1.4%
18 +	73.2%
2010 Population by Age	
Total	4,925
0 - 4	5.8%
5 - 9	6.2%
10 - 14	6.4%
15 - 24	11.9%
25 - 34	10.6%
35 - 44	14.2%
45 - 54	17.9%
55 - 64	13.9%
65 - 74	7.5%
75 - 84	3.6%
85 +	1.9%
18 +	77.4%
2015 Population by Age	
Total	5,045
0 - 4	5.6%
5 - 9	6.2%
10 - 14	6.7%
15 - 24	10.6%
25 - 34	11.9%
35 - 44	12.7%
45 - 54	15.7%
55 - 64	15.1%
65 - 74	9.9%
75 - 84	3.7%
85 +	2.0%
18 +	77.7%
2000 Population by Sex	
Males	49.3%
Females	50.7%
2010 Population by Sex	
Males	49.7%
Females	50.3%
2015 Population by Sex	
Males	49.9%
Females	50.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

June 21, 2012

Community Profile

North Berwick town
North Berwick town, ME (2303150325)
Geography: County Subdivision

North Berwick town, ME (2...

2000 Population by Race/Ethnicity	
Total	4,293
White Alone	97.1%
Black Alone	0.7%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.8%
Some Other Race Alone	0.1%
Two or More Races	1.1%
Hispanic Origin	0.6%
Diversity Index	6.9
2010 Population by Race/Ethnicity	
Total	4,925
White Alone	95.9%
Black Alone	1.3%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	1.0%
Some Other Race Alone	0.1%
Two or More Races	1.5%
Hispanic Origin	1.2%
Diversity Index	10.2
2015 Population by Race/Ethnicity	
Total	5,045
White Alone	95.3%
Black Alone	1.5%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	1.1%
Some Other Race Alone	0.2%
Two or More Races	1.7%
Hispanic Origin	1.5%
Diversity Index	11.8
2000 Population 3+ by School Enrollment	
Total	4,165
Enrolled in Nursery/Preschool	1.6%
Enrolled in Kindergarten	0.6%
Enrolled in Grade 1-8	14.5%
Enrolled in Grade 9-12	5.8%
Enrolled in College	2.4%
Enrolled in Grad/Prof School	0.2%
Not Enrolled in School	75.0%
2010 Population 25+ by Educational Attainment	
Total	3,433
Less Than 9th Grade	1.9%
9th to 12th Grade, No Diploma	4.1%
High School Graduate	38.6%
Some College, No Degree	20.1%
Associate Degree	14.6%
Bachelor's Degree	14.0%
Graduate/Professional Degree	6.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Community Profile

North Berwick town
North Berwick town, ME (2303150325)
Geography: County Subdivision

North Berwick town, ME (2...

2010 Population 15+ by Marital Status	
Total	4,017
Never Married	23.1%
Married	61.2%
Widowed	4.6%
Divorced	11.2%
2000 Population 16+ by Employment Status	
Total	3,288
In Labor Force	70.4%
Civilian Employed	67.7%
Civilian Unemployed	2.6%
In Armed Forces	0.0%
Not In Labor Force	29.6%
2010 Civilian Population 16+ in Labor Force	
Civilian Employed	92.9%
Civilian Unemployed	7.1%
2015 Civilian Population 16+ in Labor Force	
Civilian Employed	94.0%
Civilian Unemployed	6.0%
2000 Females 16+ by Employment Status and Age of Children	
Total	1,672
Own Children < 6 Only	6.0%
Employed/in Armed Forces	2.9%
Unemployed	0.0%
Not in Labor Force	3.1%
Own Children <6 and 6-17 Only	6.1%
Employed/in Armed Forces	3.5%
Unemployed	0.0%
Not in Labor Force	2.6%
Own Children 6-17 Only	21.4%
Employed/in Armed Forces	16.5%
Unemployed	2.0%
Not in Labor Force	2.8%
No Own Children < 18	66.5%
Employed/in Armed Forces	39.2%
Unemployed	0.9%
Not in Labor Force	26.4%
2010 Employed Population 16+ by Industry	
Total	2,667
Agriculture/Mining	0.0%
Construction	11.1%
Manufacturing	17.8%
Wholesale Trade	3.2%
Retail Trade	10.4%
Transportation/Utilities	4.3%
Information	3.3%
Finance/Insurance/Real Estate	4.8%
Services	42.1%
Public Administration	3.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

June 21, 2012

Community Profile

North Berwick town
North Berwick town, ME (2303150325)
Geography: County Subdivision

North Berwick town, ME (2...

2010 Employed Population 16+ by Occupation

Total	2,667
White Collar	51.9%
Management/Business/Financial	8.4%
Professional	18.8%
Sales	10.8%
Administrative Support	13.9%
Services	16.0%
Blue Collar	32.1%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	9.6%
Installation/Maintenance/Repair	5.6%
Production	10.7%
Transportation/Material Moving	5.9%

2000 Workers 16+ by Means of Transportation to Work

Total	2,193
Drove Alone - Car, Truck, or Van	79.8%
Carpooled - Car, Truck, or Van	14.2%
Public Transportation	0.3%
Walked	1.2%
Other Means	0.4%
Worked at Home	4.1%

2000 Workers 16+ by Travel Time to Work

Total	2,193
Did not Work at Home	95.9%
Less than 5 minutes	3.1%
5 to 9 minutes	7.4%
10 to 19 minutes	19.6%
20 to 24 minutes	14.6%
25 to 34 minutes	23.5%
35 to 44 minutes	10.8%
45 to 59 minutes	9.4%
60 to 89 minutes	5.5%
90 or more minutes	2.1%
Worked at Home	4.1%
Average Travel Time to Work (in min)	28.1

2000 Households by Vehicles Available

Total	1,587
None	3.4%
1	22.2%
2	46.0%
3	21.6%
4	4.4%
5+	2.4%
Average Number of Vehicles Available	2.1

Community Profile

North Berwick town
North Berwick town, ME (2303150325)
Geography: County Subdivision

North Berwick town, ME (2...

2000 Households by Type	
Total	1,587
Family Households	74.2%
Married-couple Family	61.7%
With Related Children	29.6%
Other Family (No Spouse)	12.5%
With Related Children	8.6%
Nonfamily Households	25.8%
Householder Living Alone	19.2%
Householder Not Living Alone	6.6%
Households with Related Children	38.2%
Households with Persons 65+	18.5%
2000 Households by Size	
Total	1,587
1 Person Household	19.2%
2 Person Household	36.5%
3 Person Household	17.4%
4 Person Household	17.1%
5 Person Household	6.6%
6 Person Household	1.8%
7 + Person Household	1.4%
2000 Households by Year Householder Moved In	
Total	1,587
Moved in 1999 to March 2000	12.1%
Moved in 1995 to 1998	24.2%
Moved in 1990 to 1994	14.4%
Moved in 1980 to 1989	26.5%
Moved in 1970 to 1979	15.1%
Moved in 1969 or Earlier	7.7%
Median Year Householder Moved In	1990
2000 Housing Units by Units in Structure	
Total	1,705
1, Detached	80.3%
1, Attached	1.5%
2	5.5%
3 or 4	3.8%
5 to 9	1.6%
10 to 19	0.7%
20 +	1.2%
Mobile Home	5.5%
Other	0.0%
2000 Housing Units by Year Structure Built	
Total	1,705
1999 to March 2000	1.9%
1995 to 1998	7.6%
1990 to 1994	5.5%
1980 to 1989	18.8%
1970 to 1979	18.7%
1969 or Earlier	47.5%
Median Year Structure Built	1971

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

June 21, 2012

Community Profile

North Berwick town
North Berwick town, ME (2303150325)
Geography: County Subdivision

North Berwick town, ME (2...

Top 3 Tapestry Segments

1. Green Acres
2. Main Street, USA
- 3.

2010 Consumer Spending

Apparel & Services: Total \$	\$2,689,223
Average Spent	\$1,449.72
Spending Potential Index	61
Computers & Accessories: Total \$	\$356,782
Average Spent	\$192.34
Spending Potential Index	87
Education: Total \$	\$2,108,662
Average Spent	\$1,136.75
Spending Potential Index	93
Entertainment/Recreation: Total \$	\$5,416,464
Average Spent	\$2,919.93
Spending Potential Index	91
Food at Home: Total \$	\$7,122,556
Average Spent	\$3,839.65
Spending Potential Index	86
Food Away from Home: Total \$	\$5,191,195
Average Spent	\$2,798.49
Spending Potential Index	87
Health Care: Total \$	\$6,127,211
Average Spent	\$3,303.08
Spending Potential Index	89
HH Furnishings & Equipment: Total \$	\$2,981,684
Average Spent	\$1,607.38
Spending Potential Index	78
Investments: Total \$	\$2,924,258
Average Spent	\$1,576.42
Spending Potential Index	91
Retail Goods: Total \$	\$38,752,445
Average Spent	\$20,890.81
Spending Potential Index	84
Shelter: Total \$	\$25,723,880
Average Spent	\$13,867.32
Spending Potential Index	88
TV/Video/Audio: Total \$	\$1,974,589
Average Spent	\$1,064.47
Spending Potential Index	86
Travel: Total \$	\$3,226,218
Average Spent	\$1,739.20
Spending Potential Index	92
Vehicle Maintenance & Repairs: Total \$	\$1,525,458
Average Spent	\$822.35
Spending Potential Index	87

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

June 21, 2012