

# Community Profile

Sanford town  
Sanford town, ME (2303165760)  
Geography: County Subdivision

Sanford town, ME (2303165...

<b>Population Summary</b>	
2000 Total Population	20,806
2000 Group Quarters	287
2010 Total Population	22,086
2015 Total Population	22,134
2010-2015 Annual Rate	0.04%
<b>Household Summary</b>	
2000 Households	8,270
2000 Average Household Size	2.48
2010 Households	8,945
2010 Average Household Size	2.42
2015 Households	9,021
2015 Average Household Size	2.41
2010-2015 Annual Rate	0.17%
2000 Families	5,448
2000 Average Family Size	3.01
2010 Families	5,778
2010 Average Family Size	2.96
2015 Families	5,776
2015 Average Family Size	2.94
2010-2015 Annual Rate	-0.01%
<b>Housing Unit Summary</b>	
2000 Housing Units	8,807
Owner Occupied Housing Units	59.6%
Renter Occupied Housing Units	34.3%
Vacant Housing Units	6.1%
2010 Housing Units	9,628
Owner Occupied Housing Units	58.3%
Renter Occupied Housing Units	34.6%
Vacant Housing Units	7.1%
2015 Housing Units	9,793
Owner Occupied Housing Units	57.8%
Renter Occupied Housing Units	34.3%
Vacant Housing Units	7.9%
<b>Median Household Income</b>	
2000	\$34,612
2010	\$44,963
2015	\$52,168
<b>Median Home Value</b>	
2000	\$90,228
2010	\$157,567
2015	\$198,870
<b>Per Capita Income</b>	
2000	\$16,951
2010	\$21,919
2015	\$23,893
<b>Median Age</b>	
2000	36.6
2010	37.7
2015	37.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

June 21, 2012

# Community Profile

Sanford town  
Sanford town, ME (2303165760)  
Geography: County Subdivision

Sanford town, ME (2303165...

2000 Households by Income	
Household Income Base	8,262
<\$15,000	19.3%
\$15,000 - \$24,999	16.4%
\$25,000 - \$34,999	14.8%
\$35,000 - \$49,999	16.0%
\$50,000 - \$74,999	20.9%
\$75,000 - \$99,999	7.7%
\$100,000 - \$149,999	3.6%
\$150,000 - \$199,999	0.6%
\$200,000+	0.7%
Average Household Income	\$42,735
2010 Households by Income	
Household Income Base	8,945
<\$15,000	14.3%
\$15,000 - \$24,999	11.6%
\$25,000 - \$34,999	11.1%
\$35,000 - \$49,999	18.1%
\$50,000 - \$74,999	20.8%
\$75,000 - \$99,999	15.8%
\$100,000 - \$149,999	6.1%
\$150,000 - \$199,999	1.2%
\$200,000+	1.0%
Average Household Income	\$53,579
2015 Households by Income	
Household Income Base	9,021
<\$15,000	12.9%
\$15,000 - \$24,999	10.1%
\$25,000 - \$34,999	9.3%
\$35,000 - \$49,999	15.0%
\$50,000 - \$74,999	26.0%
\$75,000 - \$99,999	16.5%
\$100,000 - \$149,999	7.7%
\$150,000 - \$199,999	1.5%
\$200,000+	1.1%
Average Household Income	\$58,015
2000 Owner Occupied Housing Units by Value	
Total	5,254
<\$50,000	9.0%
\$50,000 - \$99,999	56.5%
\$100,000 - \$149,999	25.4%
\$150,000 - \$199,999	6.7%
\$200,000 - \$299,999	2.0%
\$300,000 - \$499,999	0.5%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$97,267
2000 Specified Renter Occupied Housing Units by Contract Rent	
Total	2,998
With Cash Rent	95.1%
No Cash Rent	4.9%
Median Rent	\$445
Average Rent	\$424

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

# Community Profile

Sanford town  
Sanford town, ME (2303165760)  
Geography: County Subdivision

Sanford town, ME (2303165...

2000 Population by Age		
Total		20,806
0 - 4		6.3%
5 - 9		7.6%
10 - 14		7.8%
15 - 24		13.1%
25 - 34		12.6%
35 - 44		16.4%
45 - 54		13.3%
55 - 64		8.5%
65 - 74		7.0%
75 - 84		5.4%
85 +		2.0%
18 +		73.3%
2010 Population by Age		
Total		22,086
0 - 4		6.6%
5 - 9		6.5%
10 - 14		6.2%
15 - 24		13.5%
25 - 34		13.9%
35 - 44		12.4%
45 - 54		14.9%
55 - 64		11.4%
65 - 74		6.9%
75 - 84		4.8%
85 +		2.8%
18 +		76.2%
2015 Population by Age		
Total		22,134
0 - 4		6.6%
5 - 9		6.5%
10 - 14		6.4%
15 - 24		12.2%
25 - 34		15.0%
35 - 44		12.1%
45 - 54		12.8%
55 - 64		12.6%
65 - 74		8.3%
75 - 84		4.8%
85 +		2.7%
18 +		76.7%
2000 Population by Sex		
Males		48.3%
Females		51.7%
2010 Population by Sex		
Males		48.4%
Females		51.6%
2015 Population by Sex		
Males		48.4%
Females		51.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

June 21, 2012

# Community Profile

Sanford town  
Sanford town, ME (2303165760)  
Geography: County Subdivision

Sanford town, ME (2303165...

## 2000 Population by Race/Ethnicity

Total	20,806
White Alone	95.7%
Black Alone	0.4%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	2.1%
Some Other Race Alone	0.3%
Two or More Races	1.2%
Hispanic Origin	1.0%
Diversity Index	10.1

## 2010 Population by Race/Ethnicity

Total	22,086
White Alone	94.2%
Black Alone	0.9%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	2.5%
Some Other Race Alone	0.5%
Two or More Races	1.6%
Hispanic Origin	1.8%
Diversity Index	14.3

## 2015 Population by Race/Ethnicity

Total	22,134
White Alone	93.6%
Black Alone	1.0%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	2.8%
Some Other Race Alone	0.6%
Two or More Races	1.7%
Hispanic Origin	2.3%
Diversity Index	16.2

## 2000 Population 3+ by School Enrollment

Total	20,096
Enrolled in Nursery/Preschool	1.1%
Enrolled in Kindergarten	1.3%
Enrolled in Grade 1-8	13.2%
Enrolled in Grade 9-12	7.2%
Enrolled in College	3.8%
Enrolled in Grad/Prof School	0.7%
Not Enrolled in School	72.7%

## 2010 Population 25+ by Educational Attainment

Total	14,838
Less Than 9th Grade	6.7%
9th to 12th Grade, No Diploma	8.1%
High School Graduate	42.8%
Some College, No Degree	19.6%
Associate Degree	7.9%
Bachelor's Degree	11.0%
Graduate/Professional Degree	3.8%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

June 21, 2012

## Community Profile

Sanford town  
Sanford town, ME (2303165760)  
Geography: County Subdivision

Sanford town, ME (2303165...

2010 Population 15+ by Marital Status	
Total	17,822
Never Married	27.2%
Married	50.5%
Widowed	7.4%
Divorced	14.9%
2000 Population 16+ by Employment Status	
Total	15,971
In Labor Force	63.4%
Civilian Employed	60.4%
Civilian Unemployed	2.7%
In Armed Forces	0.3%
Not In Labor Force	36.6%
2010 Civilian Population 16+ in Labor Force	
Civilian Employed	90.9%
Civilian Unemployed	9.1%
2015 Civilian Population 16+ in Labor Force	
Civilian Employed	92.3%
Civilian Unemployed	7.7%
2000 Females 16+ by Employment Status and Age of Children	
Total	8,372
Own Children < 6 Only	6.5%
Employed/in Armed Forces	3.8%
Unemployed	0.1%
Not in Labor Force	2.6%
Own Children <6 and 6-17 Only	4.8%
Employed/in Armed Forces	2.9%
Unemployed	0.2%
Not in Labor Force	1.7%
Own Children 6-17 Only	20.3%
Employed/in Armed Forces	15.7%
Unemployed	0.4%
Not in Labor Force	4.2%
No Own Children < 18	68.4%
Employed/in Armed Forces	32.5%
Unemployed	1.6%
Not in Labor Force	34.3%
2010 Employed Population 16+ by Industry	
Total	10,660
Agriculture/Mining	0.6%
Construction	7.1%
Manufacturing	19.8%
Wholesale Trade	2.3%
Retail Trade	12.1%
Transportation/Utilities	3.2%
Information	2.0%
Finance/Insurance/Real Estate	4.6%
Services	44.0%
Public Administration	4.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

June 21, 2012

## Community Profile

Sanford town  
Sanford town, ME (2303165760)  
Geography: County Subdivision

Sanford town, ME (2303165...

### 2010 Employed Population 16+ by Occupation

Total	10,660
White Collar	49.3%
Management/Business/Financial	9.1%
Professional	16.4%
Sales	10.5%
Administrative Support	13.3%
Services	19.7%
Blue Collar	31.0%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	6.5%
Installation/Maintenance/Repair	3.9%
Production	13.8%
Transportation/Material Moving	6.8%

### 2000 Workers 16+ by Means of Transportation to Work

Total	9,529
Drove Alone - Car, Truck, or Van	77.6%
Carpooled - Car, Truck, or Van	15.4%
Public Transportation	0.9%
Walked	2.7%
Other Means	0.5%
Worked at Home	2.9%

### 2000 Workers 16+ by Travel Time to Work

Total	9,529
Did not Work at Home	97.1%
Less than 5 minutes	5.1%
5 to 9 minutes	16.0%
10 to 19 minutes	32.2%
20 to 24 minutes	9.1%
25 to 34 minutes	13.4%
35 to 44 minutes	5.8%
45 to 59 minutes	9.5%
60 to 89 minutes	4.2%
90 or more minutes	1.8%
Worked at Home	2.9%
Average Travel Time to Work (in min)	23.0

### 2000 Households by Vehicles Available

Total	8,270
None	9.6%
1	38.5%
2	36.9%
3	11.8%
4	2.4%
5+	0.8%
Average Number of Vehicles Available	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

June 21, 2012

# Community Profile

Sanford town  
Sanford town, ME (2303165760)  
Geography: County Subdivision

Sanford town, ME (2303165...

<b>2000 Households by Type</b>	
Total	8,270
Family Households	65.9%
Married-couple Family	48.5%
With Related Children	22.1%
Other Family (No Spouse)	17.4%
With Related Children	12.9%
Nonfamily Households	34.1%
Householder Living Alone	27.6%
Householder Not Living Alone	6.5%
Households with Related Children	35.1%
Households with Persons 65+	25.2%
<b>2000 Households by Size</b>	
Total	8,270
1 Person Household	27.6%
2 Person Household	33.4%
3 Person Household	15.7%
4 Person Household	14.7%
5 Person Household	5.7%
6 Person Household	2.1%
7 + Person Household	0.9%
<b>2000 Households by Year Householder Moved In</b>	
Total	8,270
Moved in 1999 to March 2000	18.5%
Moved in 1995 to 1998	28.5%
Moved in 1990 to 1994	14.7%
Moved in 1980 to 1989	17.2%
Moved in 1970 to 1979	10.8%
Moved in 1969 or Earlier	10.4%
Median Year Householder Moved In	1994
<b>2000 Housing Units by Units in Structure</b>	
Total	8,807
1, Detached	58.5%
1, Attached	1.9%
2	12.2%
3 or 4	10.2%
5 to 9	4.6%
10 to 19	2.6%
20 +	2.9%
Mobile Home	7.0%
Other	0.1%
<b>2000 Housing Units by Year Structure Built</b>	
Total	8,807
1999 to March 2000	0.9%
1995 to 1998	2.5%
1990 to 1994	5.4%
1980 to 1989	17.6%
1970 to 1979	18.1%
1969 or Earlier	55.6%
Median Year Structure Built	1964

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

June 21, 2012

# Community Profile

Sanford town  
Sanford town, ME (2303165760)  
Geography: County Subdivision

Sanford town, ME (2303165...

## Top 3 Tapestry Segments

1. Main Street, USA
2. Great Expectations
3. Southern Satellites

## 2010 Consumer Spending

Apparel & Services: Total \$	\$11,653,698
Average Spent	\$1,302.82
Spending Potential Index	54
Computers & Accessories: Total \$	\$1,525,419
Average Spent	\$170.53
Spending Potential Index	77
Education: Total \$	\$8,771,378
Average Spent	\$980.59
Spending Potential Index	80
Entertainment/Recreation: Total \$	\$22,727,175
Average Spent	\$2,540.77
Spending Potential Index	79
Food at Home: Total \$	\$31,618,571
Average Spent	\$3,534.78
Spending Potential Index	79
Food Away from Home: Total \$	\$22,518,432
Average Spent	\$2,517.43
Spending Potential Index	78
Health Care: Total \$	\$26,676,682
Average Spent	\$2,982.30
Spending Potential Index	80
HH Furnishings & Equipment: Total \$	\$12,396,583
Average Spent	\$1,385.87
Spending Potential Index	67
Investments: Total \$	\$11,687,222
Average Spent	\$1,306.57
Spending Potential Index	75
Retail Goods: Total \$	\$166,594,160
Average Spent	\$18,624.28
Spending Potential Index	75
Shelter: Total \$	\$107,045,178
Average Spent	\$11,967.04
Spending Potential Index	76
TV/Video/Audio: Total \$	\$8,742,295
Average Spent	\$977.34
Spending Potential Index	79
Travel: Total \$	\$12,649,691
Average Spent	\$1,414.16
Spending Potential Index	75
Vehicle Maintenance & Repairs: Total \$	\$6,542,548
Average Spent	\$731.42
Spending Potential Index	78

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

June 21, 2012