

Community Profile

Shapleigh town
Shapleigh town, ME (2303167475)
Geography: County Subdivision

Shapleigh town, ME (23031...

Population Summary	
2000 Total Population	2,326
2000 Group Quarters	7
2010 Total Population	2,724
2015 Total Population	2,825
2010-2015 Annual Rate	0.73%
Household Summary	
2000 Households	912
2000 Average Household Size	2.54
2010 Households	1,095
2010 Average Household Size	2.48
2015 Households	1,144
2015 Average Household Size	2.46
2010-2015 Annual Rate	0.88%
2000 Families	674
2000 Average Family Size	2.90
2010 Families	797
2010 Average Family Size	2.83
2015 Families	827
2015 Average Family Size	2.81
2010-2015 Annual Rate	0.74%
Housing Unit Summary	
2000 Housing Units	1,813
Owner Occupied Housing Units	44.7%
Renter Occupied Housing Units	5.6%
Vacant Housing Units	49.7%
2010 Housing Units	2,110
Owner Occupied Housing Units	45.6%
Renter Occupied Housing Units	6.3%
Vacant Housing Units	48.1%
2015 Housing Units	2,217
Owner Occupied Housing Units	45.2%
Renter Occupied Housing Units	6.4%
Vacant Housing Units	48.4%
Median Household Income	
2000	\$42,244
2010	\$49,521
2015	\$54,937
Median Home Value	
2000	\$109,969
2010	\$190,077
2015	\$242,940
Per Capita Income	
2000	\$19,331
2010	\$23,351
2015	\$25,090
Median Age	
2000	39.6
2010	43.9
2015	45.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Income	
Household Income Base	918
<\$15,000	10.2%
\$15,000 - \$24,999	11.2%
\$25,000 - \$34,999	17.2%
\$35,000 - \$49,999	24.8%
\$50,000 - \$74,999	20.7%
\$75,000 - \$99,999	8.9%
\$100,000 - \$149,999	6.0%
\$150,000 - \$199,999	0.3%
\$200,000+	0.5%
Average Household Income	\$48,828
2010 Households by Income	
Household Income Base	1,095
<\$15,000	7.6%
\$15,000 - \$24,999	6.1%
\$25,000 - \$34,999	11.1%
\$35,000 - \$49,999	25.9%
\$50,000 - \$74,999	23.6%
\$75,000 - \$99,999	16.9%
\$100,000 - \$149,999	6.8%
\$150,000 - \$199,999	1.6%
\$200,000+	0.5%
Average Household Income	\$57,977
2015 Households by Income	
Household Income Base	1,144
<\$15,000	6.7%
\$15,000 - \$24,999	5.4%
\$25,000 - \$34,999	9.3%
\$35,000 - \$49,999	21.0%
\$50,000 - \$74,999	29.3%
\$75,000 - \$99,999	17.4%
\$100,000 - \$149,999	8.4%
\$150,000 - \$199,999	1.9%
\$200,000+	0.6%
Average Household Income	\$61,836
2000 Owner Occupied Housing Units by Value	
Total	812
<\$50,000	4.4%
\$50,000 - \$99,999	37.6%
\$100,000 - \$149,999	33.3%
\$150,000 - \$199,999	14.7%
\$200,000 - \$299,999	8.0%
\$300,000 - \$499,999	2.1%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$125,477
2000 Specified Renter Occupied Housing Units by Contract Rent	
Total	96
With Cash Rent	87.5%
No Cash Rent	12.5%
Median Rent	\$522
Average Rent	\$450

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

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2000 Population by Age		
Total		2,326
0 - 4		5.3%
5 - 9		6.7%
10 - 14		8.0%
15 - 24		10.5%
25 - 34		10.8%
35 - 44		18.4%
45 - 54		15.9%
55 - 64		10.1%
65 - 74		7.5%
75 - 84		5.5%
85 +		1.4%
18 +		75.9%
2010 Population by Age		
Total		2,724
0 - 4		5.0%
5 - 9		5.8%
10 - 14		6.5%
15 - 24		10.4%
25 - 34		9.4%
35 - 44		14.8%
45 - 54		18.7%
55 - 64		14.9%
65 - 74		7.7%
75 - 84		4.8%
85 +		1.9%
18 +		78.4%
2015 Population by Age		
Total		2,825
0 - 4		4.7%
5 - 9		5.8%
10 - 14		6.4%
15 - 24		9.8%
25 - 34		8.7%
35 - 44		14.0%
45 - 54		18.0%
55 - 64		16.4%
65 - 74		9.6%
75 - 84		4.7%
85 +		1.9%
18 +		79.1%
2000 Population by Sex		
Males		50.3%
Females		49.7%
2010 Population by Sex		
Males		50.1%
Females		49.9%
2015 Population by Sex		
Males		50.3%
Females		49.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Population by Race/Ethnicity	
Total	2,326
White Alone	98.4%
Black Alone	0.2%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	0.2%
Two or More Races	0.6%
Hispanic Origin	0.9%
Diversity Index	4.9
2010 Population by Race/Ethnicity	
Total	2,724
White Alone	97.9%
Black Alone	0.4%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	0.3%
Two or More Races	0.7%
Hispanic Origin	1.7%
Diversity Index	7.5
2015 Population by Race/Ethnicity	
Total	2,825
White Alone	97.6%
Black Alone	0.5%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	0.4%
Two or More Races	0.8%
Hispanic Origin	2.2%
Diversity Index	8.8
2000 Population 3+ by School Enrollment	
Total	2,256
Enrolled in Nursery/Preschool	1.5%
Enrolled in Kindergarten	2.0%
Enrolled in Grade 1-8	12.1%
Enrolled in Grade 9-12	5.6%
Enrolled in College	1.5%
Enrolled in Grad/Prof School	0.4%
Not Enrolled in School	76.9%
2010 Population 25+ by Educational Attainment	
Total	1,970
Less Than 9th Grade	4.3%
9th to 12th Grade, No Diploma	5.2%
High School Graduate	36.5%
Some College, No Degree	22.5%
Associate Degree	11.3%
Bachelor's Degree	13.7%
Graduate/Professional Degree	6.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Population 15+ by Marital Status	
Total	2,252
Never Married	22.0%
Married	62.0%
Widowed	4.0%
Divorced	12.0%
2000 Population 16+ by Employment Status	
Total	1,827
In Labor Force	71.4%
Civilian Employed	68.1%
Civilian Unemployed	3.3%
In Armed Forces	0.0%
Not In Labor Force	28.6%
2010 Civilian Population 16+ in Labor Force	
Civilian Employed	92.0%
Civilian Unemployed	8.0%
2015 Civilian Population 16+ in Labor Force	
Civilian Employed	93.3%
Civilian Unemployed	6.7%
2000 Females 16+ by Employment Status and Age of Children	
Total	899
Own Children < 6 Only	6.2%
Employed/in Armed Forces	3.6%
Unemployed	0.0%
Not in Labor Force	2.7%
Own Children <6 and 6-17 Only	5.8%
Employed/in Armed Forces	4.0%
Unemployed	0.0%
Not in Labor Force	1.8%
Own Children 6-17 Only	19.1%
Employed/in Armed Forces	15.2%
Unemployed	2.0%
Not in Labor Force	1.9%
No Own Children < 18	68.9%
Employed/in Armed Forces	40.5%
Unemployed	1.8%
Not in Labor Force	26.6%
2010 Employed Population 16+ by Industry	
Total	1,470
Agriculture/Mining	0.9%
Construction	8.2%
Manufacturing	19.0%
Wholesale Trade	2.2%
Retail Trade	15.3%
Transportation/Utilities	1.5%
Information	0.7%
Finance/Insurance/Real Estate	6.7%
Services	42.0%
Public Administration	3.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Employed Population 16+ by Occupation

Total	1,470
White Collar	57.7%
Management/Business/Financial	12.7%
Professional	18.3%
Sales	14.4%
Administrative Support	12.4%
Services	15.6%
Blue Collar	26.7%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	8.4%
Installation/Maintenance/Repair	4.9%
Production	9.0%
Transportation/Material Moving	4.1%

2000 Workers 16+ by Means of Transportation to Work

Total	1,219
Drove Alone - Car, Truck, or Van	77.9%
Carpooled - Car, Truck, or Van	15.3%
Public Transportation	0.0%
Walked	3.6%
Other Means	0.2%
Worked at Home	3.0%

2000 Workers 16+ by Travel Time to Work

Total	1,219
Did not Work at Home	97.0%
Less than 5 minutes	2.1%
5 to 9 minutes	5.3%
10 to 19 minutes	22.6%
20 to 24 minutes	12.7%
25 to 34 minutes	17.8%
35 to 44 minutes	8.2%
45 to 59 minutes	13.6%
60 to 89 minutes	10.2%
90 or more minutes	4.4%
Worked at Home	3.0%
Average Travel Time to Work (in min)	34.9

2000 Households by Vehicles Available

Total	912
None	2.2%
1	25.1%
2	52.4%
3	12.7%
4	6.3%
5+	1.3%
Average Number of Vehicles Available	2.0

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Type

Total	912
Family Households	73.9%
Married-couple Family	63.2%
With Related Children	25.2%
Other Family (No Spouse)	10.7%
With Related Children	7.0%
Nonfamily Households	26.1%
Householder Living Alone	19.2%
Householder Not Living Alone	6.9%
Households with Related Children	32.2%
Households with Persons 65+	24.6%

2000 Households by Size

Total	912
1 Person Household	19.2%
2 Person Household	42.5%
3 Person Household	15.0%
4 Person Household	15.1%
5 Person Household	5.4%
6 Person Household	1.9%
7 + Person Household	0.9%

2000 Households by Year Householder Moved In

Total	912
Moved in 1999 to March 2000	14.5%
Moved in 1995 to 1998	20.4%
Moved in 1990 to 1994	16.4%
Moved in 1980 to 1989	28.0%
Moved in 1970 to 1979	14.0%
Moved in 1969 or Earlier	6.7%
Median Year Householder Moved In	1990

2000 Housing Units by Units in Structure

Total	1,813
1, Detached	92.1%
1, Attached	0.9%
2	0.5%
3 or 4	0.0%
5 to 9	0.6%
10 to 19	0.0%
20 +	0.0%
Mobile Home	5.7%
Other	0.2%

2000 Housing Units by Year Structure Built

Total	1,813
1999 to March 2000	3.5%
1995 to 1998	5.4%
1990 to 1994	8.1%
1980 to 1989	21.2%
1970 to 1979	16.5%
1969 or Earlier	45.2%
Median Year Structure Built	1973

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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Top 3 Tapestry Segments

1. Green Acres
2. Rural Resort Dwellers
- 3.

2010 Consumer Spending

Apparel & Services: Total \$	\$1,438,929
Average Spent	\$1,314.09
Spending Potential Index	55
Computers & Accessories: Total \$	\$196,386
Average Spent	\$179.35
Spending Potential Index	81
Education: Total \$	\$1,030,369
Average Spent	\$940.98
Spending Potential Index	77
Entertainment/Recreation: Total \$	\$3,152,433
Average Spent	\$2,878.94
Spending Potential Index	89
Food at Home: Total \$	\$4,135,604
Average Spent	\$3,776.81
Spending Potential Index	84
Food Away from Home: Total \$	\$2,845,876
Average Spent	\$2,598.97
Spending Potential Index	81
Health Care: Total \$	\$3,838,696
Average Spent	\$3,505.66
Spending Potential Index	94
HH Furnishings & Equipment: Total \$	\$1,683,889
Average Spent	\$1,537.80
Spending Potential Index	75
Investments: Total \$	\$1,944,071
Average Spent	\$1,775.41
Spending Potential Index	102
Retail Goods: Total \$	\$22,869,555
Average Spent	\$20,885.44
Spending Potential Index	84
Shelter: Total \$	\$13,250,233
Average Spent	\$12,100.67
Spending Potential Index	77
TV/Video/Audio: Total \$	\$1,113,169
Average Spent	\$1,016.59
Spending Potential Index	82
Travel: Total \$	\$1,755,233
Average Spent	\$1,602.95
Spending Potential Index	85
Vehicle Maintenance & Repairs: Total \$	\$886,912
Average Spent	\$809.97
Spending Potential Index	86

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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