

Community Profile

Waterboro town
 Waterboro town, ME (2303180530)
 Geography: County Subdivision

Waterboro town, ME (23031...

Population Summary	
2000 Total Population	6,214
2000 Group Quarters	6
2010 Total Population	6,805
2015 Total Population	6,877
2010-2015 Annual Rate	0.21%
Household Summary	
2000 Households	2,211
2000 Average Household Size	2.81
2010 Households	2,451
2010 Average Household Size	2.77
2015 Households	2,487
2015 Average Household Size	2.76
2010-2015 Annual Rate	0.29%
2000 Families	1,704
2000 Average Family Size	3.15
2010 Families	1,862
2010 Average Family Size	3.12
2015 Families	1,878
2015 Average Family Size	3.11
2010-2015 Annual Rate	0.17%
Housing Unit Summary	
2000 Housing Units	2,828
Owner Occupied Housing Units	67.6%
Renter Occupied Housing Units	10.6%
Vacant Housing Units	21.8%
2010 Housing Units	3,201
Owner Occupied Housing Units	65.7%
Renter Occupied Housing Units	10.9%
Vacant Housing Units	23.4%
2015 Housing Units	3,317
Owner Occupied Housing Units	64.2%
Renter Occupied Housing Units	10.8%
Vacant Housing Units	25.0%
Median Household Income	
2000	\$43,313
2010	\$50,261
2015	\$54,508
Median Home Value	
2000	\$97,229
2010	\$168,521
2015	\$221,724
Per Capita Income	
2000	\$17,813
2010	\$20,816
2015	\$22,342
Median Age	
2000	33.3
2010	36.1
2015	36.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Income

Household Income Base	2,229
<\$15,000	7.6%
\$15,000 - \$24,999	15.5%
\$25,000 - \$34,999	12.1%
\$35,000 - \$49,999	25.2%
\$50,000 - \$74,999	26.3%
\$75,000 - \$99,999	7.0%
\$100,000 - \$149,999	4.5%
\$150,000 - \$199,999	0.5%
\$200,000+	1.4%
Average Household Income	\$49,022

2010 Households by Income

Household Income Base	2,451
<\$15,000	6.1%
\$15,000 - \$24,999	9.5%
\$25,000 - \$34,999	9.9%
\$35,000 - \$49,999	24.0%
\$50,000 - \$74,999	27.9%
\$75,000 - \$99,999	13.5%
\$100,000 - \$149,999	6.9%
\$150,000 - \$199,999	0.9%
\$200,000+	1.3%
Average Household Income	\$57,755

2015 Households by Income

Household Income Base	2,487
<\$15,000	5.3%
\$15,000 - \$24,999	8.4%
\$25,000 - \$34,999	7.9%
\$35,000 - \$49,999	19.2%
\$50,000 - \$74,999	34.4%
\$75,000 - \$99,999	13.8%
\$100,000 - \$149,999	8.6%
\$150,000 - \$199,999	1.0%
\$200,000+	1.5%
Average Household Income	\$61,736

2000 Owner Occupied Housing Units by Value

Total	1,912
<\$50,000	4.4%
\$50,000 - \$99,999	52.2%
\$100,000 - \$149,999	31.1%
\$150,000 - \$199,999	7.1%
\$200,000 - \$299,999	4.2%
\$300,000 - \$499,999	0.6%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.4%
Average Home Value	\$112,270

2000 Specified Renter Occupied Housing Units by Contract Rent

Total	288
With Cash Rent	85.4%
No Cash Rent	14.6%
Median Rent	\$436
Average Rent	\$416

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

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2000 Population by Age		Waterboro town, ME (23031...
Total		6,214
0 - 4		8.2%
5 - 9		9.4%
10 - 14		8.4%
15 - 24		11.3%
25 - 34		15.9%
35 - 44		20.0%
45 - 54		13.2%
55 - 64		6.6%
65 - 74		4.2%
75 - 84		2.3%
85 +		0.5%
18 +		69.2%
2010 Population by Age		
Total		6,805
0 - 4		7.9%
5 - 9		8.1%
10 - 14		7.9%
15 - 24		12.3%
25 - 34		12.0%
35 - 44		16.5%
45 - 54		17.1%
55 - 64		10.7%
65 - 74		4.6%
75 - 84		2.2%
85 +		0.8%
18 +		71.1%
2015 Population by Age		
Total		6,877
0 - 4		7.6%
5 - 9		7.8%
10 - 14		8.2%
15 - 24		12.2%
25 - 34		11.8%
35 - 44		14.7%
45 - 54		16.0%
55 - 64		12.3%
65 - 74		6.3%
75 - 84		2.3%
85 +		0.8%
18 +		71.9%
2000 Population by Sex		
Males		50.5%
Females		49.5%
2010 Population by Sex		
Males		50.2%
Females		49.8%
2015 Population by Sex		
Males		50.0%
Females		50.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Population by Race/Ethnicity	
Total	6,214
White Alone	98.7%
Black Alone	0.1%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	0.1%
Two or More Races	0.5%
Hispanic Origin	0.7%
Diversity Index	4.0
2010 Population by Race/Ethnicity	
Total	6,805
White Alone	98.0%
Black Alone	0.2%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.3%
Two or More Races	0.7%
Hispanic Origin	1.4%
Diversity Index	6.5
2015 Population by Race/Ethnicity	
Total	6,877
White Alone	97.7%
Black Alone	0.3%
American Indian Alone	0.5%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.4%
Two or More Races	0.8%
Hispanic Origin	1.8%
Diversity Index	7.8
2000 Population 3+ by School Enrollment	
Total	5,945
Enrolled in Nursery/Preschool	1.7%
Enrolled in Kindergarten	1.8%
Enrolled in Grade 1-8	16.1%
Enrolled in Grade 9-12	6.5%
Enrolled in College	3.1%
Enrolled in Grad/Prof School	1.2%
Not Enrolled in School	69.5%
2010 Population 25+ by Educational Attainment	
Total	4,340
Less Than 9th Grade	2.1%
9th to 12th Grade, No Diploma	4.0%
High School Graduate	39.7%
Some College, No Degree	23.5%
Associate Degree	10.5%
Bachelor's Degree	14.5%
Graduate/Professional Degree	5.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Population 15+ by Marital Status	
Total	5,176
Never Married	21.6%
Married	61.5%
Widowed	3.5%
Divorced	13.4%
2000 Population 16+ by Employment Status	
Total	4,494
In Labor Force	69.7%
Civilian Employed	66.4%
Civilian Unemployed	2.9%
In Armed Forces	0.4%
Not In Labor Force	30.3%
2010 Civilian Population 16+ in Labor Force	
Civilian Employed	91.4%
Civilian Unemployed	8.6%
2015 Civilian Population 16+ in Labor Force	
Civilian Employed	92.8%
Civilian Unemployed	7.2%
2000 Females 16+ by Employment Status and Age of Children	
Total	2,228
Own Children < 6 Only	8.9%
Employed/in Armed Forces	5.7%
Unemployed	0.0%
Not in Labor Force	3.3%
Own Children <6 and 6-17 Only	8.1%
Employed/in Armed Forces	5.4%
Unemployed	0.3%
Not in Labor Force	2.4%
Own Children 6-17 Only	23.4%
Employed/in Armed Forces	16.6%
Unemployed	1.7%
Not in Labor Force	5.1%
No Own Children < 18	59.6%
Employed/in Armed Forces	32.7%
Unemployed	2.0%
Not in Labor Force	24.8%
2010 Employed Population 16+ by Industry	
Total	3,379
Agriculture/Mining	0.9%
Construction	8.8%
Manufacturing	17.9%
Wholesale Trade	5.1%
Retail Trade	12.4%
Transportation/Utilities	3.0%
Information	1.6%
Finance/Insurance/Real Estate	7.9%
Services	39.3%
Public Administration	3.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Employed Population 16+ by Occupation

Total	3,379
White Collar	54.6%
Management/Business/Financial	8.4%
Professional	21.9%
Sales	11.2%
Administrative Support	13.1%
Services	13.9%
Blue Collar	31.5%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	7.4%
Installation/Maintenance/Repair	4.9%
Production	11.2%
Transportation/Material Moving	7.4%

2000 Workers 16+ by Means of Transportation to Work

Total	2,953
Drove Alone - Car, Truck, or Van	81.4%
Carpooled - Car, Truck, or Van	13.9%
Public Transportation	0.2%
Walked	1.3%
Other Means	0.7%
Worked at Home	2.5%

2000 Workers 16+ by Travel Time to Work

Total	2,953
Did not Work at Home	97.5%
Less than 5 minutes	2.3%
5 to 9 minutes	6.2%
10 to 19 minutes	8.9%
20 to 24 minutes	10.9%
25 to 34 minutes	24.7%
35 to 44 minutes	18.7%
45 to 59 minutes	17.9%
60 to 89 minutes	5.6%
90 or more minutes	2.2%
Worked at Home	2.5%
Average Travel Time to Work (in min)	34.3

2000 Households by Vehicles Available

Total	2,211
None	2.5%
1	27.6%
2	47.7%
3	17.2%
4	3.4%
5+	1.6%
Average Number of Vehicles Available	2.0

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Type

Total	2,211
Family Households	77.1%
Married-couple Family	64.3%
With Related Children	35.6%
Other Family (No Spouse)	12.8%
With Related Children	9.5%
Nonfamily Households	22.9%
Householder Living Alone	15.9%
Householder Not Living Alone	7.0%
Households with Related Children	45.0%
Households with Persons 65+	14.7%

2000 Households by Size

Total	2,211
1 Person Household	15.9%
2 Person Household	33.2%
3 Person Household	20.0%
4 Person Household	20.0%
5 Person Household	7.7%
6 Person Household	2.1%
7 + Person Household	0.9%

2000 Households by Year Householder Moved In

Total	2,211
Moved in 1999 to March 2000	20.8%
Moved in 1995 to 1998	25.7%
Moved in 1990 to 1994	18.8%
Moved in 1980 to 1989	20.4%
Moved in 1970 to 1979	8.4%
Moved in 1969 or Earlier	5.9%
Median Year Householder Moved In	1994

2000 Housing Units by Units in Structure

Total	2,828
1, Detached	87.6%
1, Attached	1.0%
2	1.7%
3 or 4	1.7%
5 to 9	1.1%
10 to 19	0.0%
20 +	0.0%
Mobile Home	7.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	2,828
1999 to March 2000	5.0%
1995 to 1998	6.8%
1990 to 1994	14.1%
1980 to 1989	25.9%
1970 to 1979	22.2%
1969 or Earlier	26.0%
Median Year Structure Built	1981

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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Top 3 Tapestry Segments

1. Green Acres
2. Midland Crowd
3. Up and Coming Families

2010 Consumer Spending

Apparel & Services: Total \$	\$3,342,415
Average Spent	\$1,363.70
Spending Potential Index	57
Computers & Accessories: Total \$	\$446,013
Average Spent	\$181.97
Spending Potential Index	83
Education: Total \$	\$2,480,826
Average Spent	\$1,012.17
Spending Potential Index	83
Entertainment/Recreation: Total \$	\$6,743,542
Average Spent	\$2,751.34
Spending Potential Index	85
Food at Home: Total \$	\$8,832,586
Average Spent	\$3,603.67
Spending Potential Index	81
Food Away from Home: Total \$	\$6,534,224
Average Spent	\$2,665.94
Spending Potential Index	83
Health Care: Total \$	\$7,561,444
Average Spent	\$3,085.04
Spending Potential Index	83
HH Furnishings & Equipment: Total \$	\$3,732,531
Average Spent	\$1,522.86
Spending Potential Index	74
Investments: Total \$	\$3,280,781
Average Spent	\$1,338.55
Spending Potential Index	77
Retail Goods: Total \$	\$48,981,060
Average Spent	\$19,984.11
Spending Potential Index	80
Shelter: Total \$	\$31,650,906
Average Spent	\$12,913.47
Spending Potential Index	82
TV/Video/Audio: Total \$	\$2,495,850
Average Spent	\$1,018.30
Spending Potential Index	82
Travel: Total \$	\$3,873,987
Average Spent	\$1,580.57
Spending Potential Index	83
Vehicle Maintenance & Repairs: Total \$	\$1,923,406
Average Spent	\$784.74
Spending Potential Index	83

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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